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- (ML)
- For concreteness, we will focus here on the problem of estimating the *population mean*
- Same *principles* apply for other parameters (but the details will be different)

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• Generic parameter θ

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Sample surveys (review)

- Surveys are carried out with the aim of learning about characteristics (or parameters) of a target population, the group of interest
- The survey may select all population members (census) or only a part of the population (sample)
- Typically studies sample individuals (rather than obtain a census) because of time, cost, and other practical constraints

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Introduction to CI Estimation

- Usually not very informative to give only a *point* estimate - a single value guess for the value of an unknown population parameter
- Better to present an estimate in the form of a confidence interval - a range of values for the parameter which seems likely given your sample
- To be concrete, consider CI for an unknown population mean (later for population proportion)
- CIs for other parameters have different specifics, but the same ideas and interpretations are behind them

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CLT review• The CLT says that if we• repeat the sampling process many times• compute the sample mean (or proportion) each time• make a histogram of all the means (or proportions)• then that histogram of sample means (or
proportions) should look like the normal dist. with• mean equal to the true population mean μ • SD equal to σ/\sqrt{n} (σ is the SD for a single observation)• The CLT provides the basis for making confidence
intervals and hypothesis tests for means or
proportions17 April 2007Statistics and Probability17 April 2007Statistics and Probability

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Another example Say we want to estimate μ = mean exam score of a particular population. A random sample of size n = 25 is taken; the sample mean is 69.2, with an SD of 15. Estimate the population mean ... Make an approximate 90% CI for μ ...



CI for mean: interpretation WRONG - WRONG - WRONG - WRONG

- It is tempting <u>BUT WRONG</u>!!! to interpret a given 95% CI as saying that there is a 95% chance that the true parameter value is in the CI
- WRONG WRONG WRONG WRONG
- Long-run frequency interpretation: there is NO CHANCE involved with the population mean μ
- μ is a *FIXED NUMBER*, we just don't know it
- Once the sample is drawn and the CI is fixed, then μ is either IN or OUT of that CI
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So what does 95% mean?

- = The 95% (for a 95% CI) is $\underline{\it NOT}$ the probability that a given CI contains the true μ
- The 95% part says something about the sampling procedure: if we did the whole procedure (get a sample of size n and make a 95% CI for the mean) over and over again, about 95% of the intervals made according to the (appropriate) mechanical rule would contain the true population mean µ
- Of course, in practice we don't obtain many samples of size n, we have just one - and we don't know if our interval is one of the 95% of 'good' ones or if it's in the 5% of 'bad' ones

Example

- The following data were obtained on a random sample of size 30 from the distribution of the percentage increase in blood alcohol content after a person drinks 4 beers:

 sample mean = 41.2
 sample SD = 2.1

 Q: Find a 80% CI for the (population) average percentage in blood alcohol content after drinking 4 beers.
- A: 41.2 +/- 1.28*(2.1/√30), or 40.7 to 41.7

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Example, cont Q: Would a 95% CI be shorter or longer than the 80% CI we just made? A: (let's vote!) Q: If you hear a claim that the average increase is less than 35%, would you believe that claim? A: (let's discuss)

CI for population proportion

- For the population proportion, a 95% (say) CI is:
- sample proportion p +/- z*√[p(1-p)/n]
- Example: In a random sample of 36 graduate students at a particular large university, 8 have an undergraduate degree in mathematics. Find an approximate 95% CI for the proportion of graduate students at the university with undergraduate math degrees ...
- Answer: assuming 36 is sufficiently 'large', the CI is .22 +/- 2*.07, or .08 to .36
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Another practice problem To determine the effectiveness of a certain diet in reducing the amount of cholesterol in the blood stream, 100 people are put on the diet. After they have been on the diet for a sufficient length of time, their cholesterol count will be taken. The nutritionist running this experiment had decided to support the diet if at least 60% of the people have a lower cholesterol after going on the diet. What is the probability that the nutritionist supports the new diet if, in fact, it has no effect on the cholesterol level?

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CI game
Toss a die n = 4 times, make a 95% CI for the average value (σ = 1.7)
Do this again, making a total of 5 CIs
Now, toss 9 times, and make a 95% CI
Again, make a total of 5 CIs
Again, make a total of 5 of these CIs
Yes, there is a point to all this!